Silver Bridge

Silver Bridge Advisors Appoints
Family Office Industry Expert as Director of Family Office Services

Allison L. Taff, Former Senior Director at Fidelity Family Office Services,
Joins Growing Boston-Based Wealth Advisory Boutique

Boston, MA (March 26, 2009) – Silver Bridge Advisors, an independent, objective wealth advisory boutique that provides thoughtful, integrated wealth management solutions, announces the appointment of Allison L. Taff as Director of Family Office Services. Taff joins Silver Bridge Advisors from Fidelity Family Office Services where she served as the Senior Director of Business Development and Marketing.

As the Director of Family Office Services at Silver Bridge Advisors, Taff will report to Stephen Prostano, President and Chief Operating Officer at Silver Bridge. She will be responsible for further enhancing the firm's family office services platform in collaboration with the technology and operations teams. She will also work closely with Silver Bridge's client advisory teams to refine the service model and client experience for family office clients.

"The wealth management landscape is rapidly evolving both in complexity and sophistication," says Prostano. "Allison brings a deep expertise in creating family office solutions that will provide wealthy families with a structure to manage their wealth effectively and to pass on their legacy to future generations. She is committed to providing clients with a greater level of control and peace of mind by centralizing processes and relieving them of the administrative burden and expense of establishing their own family offices."

Taff has had extensive experience working with family offices in a variety of capacities. As Senior Director of Business Development at Fidelity, Taff was charged with building national awareness of its comprehensive platform of products, technology and services for the family office community. Working closely with the sales and relationship management teams, she helped grow the business to serve more than 80 single family office relationships and over $10 billion in assets.

"Silver Bridge Advisors' independent and sustainable business model, along with its long heritage of helping successful individuals and families achieve their financial goals, was very appealing to me," says Allison Taff. "I am proud to join a boutique firm that has invested heavily in its technology, operations and reporting platform, and has developed robust capabilities that rival its competitors. Silver Bridge's talent and commitment to serving client's best interests is very impressive."

Taff joined Fidelity Investments as Director of Marketing in 2004, at the genesis of Fidelity Family Office Services, a business geared towards helping families with a range of complexities related to wealth. She was one of the first employees hired in the business, which grew to more than 150 associates at its height. Additionally, she created and later executed their promotional strategy, while defining the preferred client and prospect experience. Prior to Fidelity, Taff was with Advent Software as the National Market Manager servicing the Bank & Trust and Family Office market segments. There, she pioneered and launched Advent's first-ever solution for family offices, which was customized to meet the unique technology and reporting needs of family offices across the country.

"Allison's extensive understanding of family office needs, combined with her distinct experience in developing family office technology platforms, market intelligence and strong knowledge of competitors' offerings and best practices made her the ideal candidate," says R. Thomas Manning, Jr., Chief Investment Officer of Silver Bridge Advisors. "Her addition will enable Silver Bridge to take our offering and platform to the next level, and to truly satisfy the needs of family office clients. We are extremely pleased she is joining our team."

Taff was recently honored as a participant at the Family Wealth Alliance 40 Minus Leadership Summit in Boston. She received her BA from Dartmouth College. She received her BA from Dartmouth College and holds her Series 7 and 63 brokerage licenses.

About Silver Bridge Advisors

For more than 80 years, Silver Bridge Advisors and its predecessors have partnered with successful individuals and families to help them make sound decisions about their wealth. As an independent wealth management boutique with employee ownership, our advisors are completely aligned with our clients needs and offer objective, thoughtful advice and customized solutions that integrate each individual or family's investment, philanthropic, tax, and wealth transfer objectives. All investment advisory services are provided through Silver Bridge Capital Management, LLC, a registered investment advisor and affiliate of Silver Bridge Advisors, LLC. For more information about Silver Bridge Advisors, please visit us at http://www.silverbridgeadvisors.com.